

Sarah Hugo-Hamman

140 Main Road Seapoint
Cape Town, 8005
+27 82 969 4486
hugohamman@gmail.com

EXPERIENCE

Photographer and Stylist , Cape Town - Freelance

January 2016 - PRESENT

My Friend Ned, Cape Town — Head of Social Media, Scout, inhouse producer

September 2017 - PRESENT

Head of social media and creative direction and maintenance of the My friend Ned brand. Along with, model scout for both Cape Town and Joburg branches and employed as photographer/stylist for inhouse editorials.

Took the instagram from 2 K followers to 10K in just over 1.5 years

<https://www.instagram.com/myfriendned/?hl=en>

Woolworths HQ, Cape Town — Stylist

June 2016 - June 2019

Stylist for Woolworths Online , specifically working in product photography and styling using *StyleShoots*.

Gabrielle Kannemeyer Stylist, Cape Town — Assistant Stylist

April 2015 - April 2016

Assisted Gabriella with sourcing and styling on various projects, key being:

Petite Noir Best Music video

<https://www.youtube.com/watch?v=7XvD1QN3enQ>

Simon and Mary Safari Lookbook ss16

<http://chekadigital.co.za/simon-and-mary-safari-lookbook/>

Yardleys International Campaign, 2015

Event Coordinator, Cape Town - PA

March 2019

WET & Wild , assistant to Jade Ayla.

December 2018

SLOW THAI, assistant to Jade Ayla.

August 2015 - December 2017

CORNER STORE , assisting Luke Doman in the running, set up and break down of all events within said period.

SKILLS

Photography

Styling

Basic Garment Construction

Photoshop

Premiere Pro

Final Cut Pro

Adobe Illustrator

Word

Power Point

Social Anthropology

English

ARTWORKS

7 DAYS OF THE WEEK,
recommissioned for print by
the GIZ organisation and the
UN for their booklet on
VALUES AND RELIGION
<https://www.giz.de/expertise/html/19064.html>

GREATEST HITS 2014:
DOMESTIC ODDYSSEY :
Because there is no place like
being at sea, AVA GALLERY,
2015

UNTITLED, 2014. featured in
HOUSE AND GARDENED
<https://www.houseandgarden.co.za/interiors/afro-industrial-1627529>

January 2014 - December 2014

YOH! ONLINE, assisting Raees Sait and Patrick Visser on all projects and events in the running, set up and breakdown within said period.

June 2013 - June 2014

EARLY FRIDAY, incharge of the running, set up and break down.

EDUCATION

Victoria Toma School for Garment Construction and Pattern Marking,
Cape Town - Short Course

September 2015 - September of 2017

Michaelis School of Fine Art, Cape Town — *Bachelor*

February 2011 - December 2014

Herschel Girls' School, Cape Town — *Matric*

January 2004 - December 2009

PROJECTS

NO BAD HAIR - A VISUAL COLABORATION, Styling and Photography,
2019.

<https://www.unlabelledmagazine.com/single-post/2019/02/24/No-Bad-Hair>

THIS IS QUEER SOUTH AFRICA, QUEENIE 'FAKA' MUSIC VIDEO,
Costume Design and Styling, 2018.

https://i-d.vice.com/en_uk/article/nepmk8/queer-south-africa-faka-queenie
and in ID print.

<https://www.youtube.com/watch?v=LcpCBwqGikk>

FEAR IN SECURITY, Styling, 2018

<https://www.before1444.com/selection/security-in-fear/>

RESEARCH-UNIT MASALA COLLECTION 18', Photography, 2018

<http://nataal.com/research-unit/>

DIRT ROAD, Styling, 2018

<https://schoomagazine.com/dirt-road/>

THE VISUAL LANGUAGE OF QUEEZY, Photography and Styling, 2018

<http://artafricamagazine.org/the-visual-language-of-queezy/>

DUDUZA MCHUNU ON FEMINISM, SOCIAL MEDIA, SOCIAL MEDIA

ACTIVISM and SELF DISCOVERY, Photography and Styling, 2017.

<https://www.unlabelledmagazine.com/single-post/2017/09/05/Duduza-Mchunu-on-Feminism-Social-Media-Activism-And-Self-Discovery>

SUMMER CAMP, event Photographer and production assistant, 2017
<http://nataal.com/corner-store>

TAKES TWO, Photography and Styling, 2017
<http://nataal.com/take-two>

FROM THE LINKS TO THE STREETS, Styling, 2017
<https://www.highsnobility.com/2017/04/26/nike-golf-cape-town/>

NOW I AM HERE, Photography and Styling, 2016
<http://nataal.com/now-i-am-here/>
<https://www.pansymag.com/now-i-am-here>

WHAT WAS LOST, Styling, 2016
<http://casimirtv.com/tag/sarah-hugo-hamman/>

DUNES, Styling, 2016
<http://thelake.co/dune-2/>

Waiting, Photography and Styling, April 2016
<https://10and5.com/2016/04/20/a-lookbook-with-a-nubile-90s-feel-by-sarah-hugo-hamman/>

Sarah Hugo-Hamman TUMBLR — 2015

<http://sarahhugo-hamman.tumblr.com/>